



Self-cleaning glass has been described as an impossible dream. Yet, following an intensive research and development program by Pilkington, inventors of the universally used float glass process and the world's leading glass manufacturer new "Pilkington Activ" does just that.

Exactly what is self cleaning glass?

Pilkington Activ is an ordinary glass with a special coating on the outside that has the unique dual-action. Once exposed to daylight, the coating chemically reacts in two ways. First, it breaks down any organic dirt deposits and second, rain water 'sheets' down the glass to wash the loosened dirt away.

What do you mean by dual-action?

The secret of Pilkington Activ lies in its special coating, which works in two stages:-

Breaking down organic dirt.

Using a photo catalytic process, the coating reacts with ultra-violet rays from natural daylight to break down and disintegrate organic dirt.

Washing away the dirt.

The second part of the process happens when rain or water hits the glass. Because Pilkington Activ is hydrophilic, instead of forming droplets the water spreads evenly over the surface and as it runs off takes the dirt with it. Compared with conventional glass, the water also dries off very quickly and does not leave unsightly 'drying spots'.

How long does the self-cleaning operation take?

The coating works continuously, with dirt being washed away whenever it rains.

Does Pilkington Activ work straight away?

After it has been fitted, the coating on the glass takes about five days to activate itself. For the best results, after installation and initial cleaning by the installer, the windows should be left until the coating activation period is completed before any cleaning is undertaken.

Will this process work even when the glass is very dirty?

The coating will eventually break down even heavy deposits. However, if the surface is so dirty that UV light cannot reach the glass, the self cleaning action will not take effect. In such cases, clean the glass with warm soapy water and a soft cloth and in a few days the process will have re-activated.

What happens if it does not rain for some time?

Normally rainfall or hosing with water will be enough to keep your windows clean. In dry spells though, your windows can be washed off with a soft cloth and warm soapy water.

A FAMILY RUN BUSINESS FOR 15 YEARS
29A Bedford Road, Birkdale, Southport PR8 4HU

www.window-care.co.uk
windowcareconservatories@yahoo.co.uk



The Conservatory Village, Dobbies Garden World, Benthams Way, Southport PR8 4HZ
The Conservatory Centre, 300 Southport Road, Scarisbrick PR8 5LF



The sun shines on window



Sunlight triggers the Pilkington Activ™ coating



Reaction loosens organic dirt



Rain water hits window and sheets down glass



Dirt is washed away by rain



Window is left clean



Situated outside on right hand side

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COMPANY PROFILE

Windowcare was established in 1995 when I, Gordon Galley, saw that there was a very good market in the repair business, there was also so many companies going bust or into liquidation and this left nobody to carry out and remedial work. At this time I was also running a very large window manufacturing company and was employing over 100 staff.

After 12 months of Windowcare starting it had established itself well enough to stand alone and start installing windows, doors, porches and conservatories. Myself and my son Mark plus two other members of staff soon realised that Windowcare was going places. We opened our first shop in Bedford Road, Birkdale, Southport selling PVCu windows, fascias, soffits and gutters to the trade and DIY enthusiasts. This was run by my older brother Dennis for about 6 years; he has now retired.

At this time my eldest son Karl joined the business and although not brought up in the window industry like his younger brother he took to it like a duck to water. Due to his background in the catering industry and running many local restaurants in the Southport area he took over running the office, customer relations and some selling. Mark has always been on the repair and installations side of things since the age of 14, he is now in his late twenties. My wife Sarah has been with the company from day one. Firstly helping to run the office and workshop at the back of our house in Churchtown, she is now in charge of our accounts department.

In February 2006 we took over the Conservatory showsite at Vincent's Garden Centre in Scarisbrick and in March 2008 we opened our prestigious Conservatory Village situated within the Dobbies Garden Centre, Benthams Way, Southport. We have 12 bespoke conservatories on display at Dobbies and a range of smaller Conservatories and Garden Rooms at our Vincent's site making it the Northwest's largest displays.

We now have an annual turnover of 1.75 million pounds and hope by the end of 2009 with the addition of our Conservatory sites at Vincent's and Dobbies Garden Centre to increase our turnover to 2.5 - 3.0 million pounds. This is a very large turnover for a relatively small company. We currently employ 2 full time P.A's, 3 part time office staff, 1 sales estimator, 1 full time repair man, 6 full time PVCu installers, 1 rubbish removal van driver, 1 full time brick layer, plus 1 labourer. Myself, Mark, Karl and Sarah. This makes a total of 16 full time staff and 3 part time staff. We also now have a fleet of 12 new sign written vans and use various Southport Tradesmen, i.e; Electrician's, Bricklayers, Plasterers, Plumbers and Roofing Contractors.

I once manufactured up to 600 windows per week. But now we do not manufacture our own PVCu products, it is much easier and cost effective to let somebody else deal with all the problems in manufacturing. I feel we can keep our costs down by NOT having to rent a factory, not having to put up with bad workmanship or mistakes and also the cost of staff required in manufacturing. In some weeks we install in excess of 100 windows and doors. We have been using Euro-Cell PVCu windows for over 10 years now, manufactured by a close friend of mine who manufacture up to 1000 windows and doors per week and with a very STRICT QUALITY CONTROL POLICY ensuring only the best quality products are fitted to your property.

FENSA REGISTERED COMPANY No. 17121

WHAT IS FENSA?

FENSA stands for Fenestration Self-Assessment Scheme. It has been set up by the Glass and Glazing Federation (GGF), at the request of the Office of the Deputy Prime Minister in response to the current Building Regulations for England and Wales.

All replacement glazing in homes comes within the scope of the Building Regulations. Anyone who installs replacement windows or doors has to comply with the current thermal performance standards.

When having windows and doors replaced homeowners must ensure that they get a certificate of compliance. This may be obtained from FENSA or from Local Authority Building Control.

The reason for this is to reduce energy loss in line with government policy. The Building Regulations have controlled glazing in new buildings for many years but this represents only a very small percentage of our total building stock, it is essential to improve the performance of the much larger number of existing buildings if we are to meet increasingly stringent national and global energy saving targets.

When the time comes to sell your property, your purchaser's solicitor will ask for evidence that any replacement glazing installed since April 2002 complies with the Building regulations. There are currently two ways to prove compliance:

1. A certificate showing that the work has been done by an installer who is registered with FENSA or a similar body.
2. A certificate from the Local Authority Building Control stating that the installation has been approved under the Building Regulations.

THE FENSA SCHEME.

It is estimated that there are a huge number of installations of replacement glazing happening every year. If all of them were to go through the Local Authority Building Control application process, it would place an enormous burden on local authorities. It is essential to have a way to ensure that the work is done properly without an unreasonable increase in the administrative and financial burden on both installers and homeowners.

FENSA was set up by the Glass and Glazing Federation (GGF) at the request of the DCLG to allow registered companies to self certify that their installations comply with the current Building Regulations. A percentage of the work of every FENSA registered business will be inspected by a FENSA appointed inspector to ensure standards are met and maintained. FENSA will also inform local authorities of all completed registered installations and will issue a certificate to the homeowner confirming compliance.

Any installation undertaken by a company which is not registered with FENSA or a similar body, or has been done as a DIY project by a homeowner, will need full Local Authority Building Control approval. All local authorities will know of the registered businesses in their areas and can identify unauthorised work very easily. It should be noted that the homeowner is ultimately responsible for ensuring the installation complies with these requirements.

Before you sign a contract to buy any replacement glazing, be sure to ask whether the installer is able to self-certify. If not, an application to Local Authority Building Control for approval under the Building Regulations will need to be made by either the installer or the homeowner. It is likely that there will be associated charges with this.

A DREAM OF STYLE & SPLENDOUR



Few things in the world can enhance your home or your life like a beautiful, new Windowcare conservatory. As elegant as they are engaging, these breathtaking buildings can add space, style and a genuine sense of luxury to any property or residence. Their light and airy nature makes them a room unlike any other in the house, whilst their sheer versatility makes them perfect for use as a home office, kitchen extension, children's area, swimming pool enclosure, garden room or a summer house. It's for these reasons combined, that a Windowcare conservatory is rapidly becoming one of the Northwest's most sought after home improvements.

With every Windowcare conservatory you enjoy the best of old and new. Time-honoured standards of craftsmanship are employed throughout the design and installation stages, whilst all that is best in modern engineering plays an equally instrumental part. This marriage of tradition with technology results in a conservatory that not only looks exceptional, but that capable of withstanding the harshest of British weather conditions.



Whatever you want a conservatory for, however you want it to look, we'll have a style to suit. We offer a wide range of different colours, designs and sizes - all so we can tailor the perfect creation for you. So what's the next step? That's easy... Just call us today and we will arrange for one of our consultants to visit you. There is no obligation and no pressure selling. Just the opportunity for you to find out a little more, and if you wish, to take the first steps towards the joys of owning your own dream Windowcare conservatory.



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GEORGIAN



GABLE



SUN LOUNGE



COMBINATION



LANTERN

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Full details on request.

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**Visit Dobbies Garden World and see for yourself
with our Infra Red Heat Lamp Test.**

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1

Aesthetically Designed Profiles

Designed by our dedicated development team to look as good from the inside as they do from the outside, our windows have slim sight lines and carefully co-ordinated decorative options.



2

Colour Fast

Specially formulated ingredients ensure that our profile doesn't discolour over time. This means that no unsightly yellowing will occur in our profile, unlike other inferior products.



3

Perfectly Colour Matched

We mix our own PVCu compound which we use across our entire range of products, so whichever finish and colour options you choose you can be assured that if you also install either of our roofline or one of our conservatories, it will match



4

Glass Security

High security beading options help prevent burglars from removing panes of glass to gain entry to your property. Part of our commitment to built in security.



5

10 YEAR GUARANTEE

10 Year Product Guarantee

Our 10 year profile guarantee against warping, discolouration, bending, cracking and surface defects, guarantees peace of mind about your investment.



6

Strong Profiles Designed to Last

With sturdy 3mm external walls our windows are manufactured to stand the test of time and are more resistant to knocks and damage than thinner profiles.



7

Multi - Chambered Profile for Warmth & Strength

Promoting the optimum balance between reinforcement, strength and thermal efficiency, our profiles have been designed to keep your home nice and snug whilst ensuring an ultra strong installation.



8

High Security Options

Designed to accept a variety of high security locks, our profiles have been designed from the bottom up to offer unbeatable security.



9

Nationally Recognised Approval

British Board of Agreement Approval means that our window system has been rigorously tested in simulations of 10 years hard wear and passed with flying colours.



10

Other Accreditations

Certification from numerous independent organisations helps you know you've made the right choice. By choosing a system that has been thoroughly tested you can be confident that your windows and doors will live up to all your expectations.



11

Quality Assured

Our window system has BS7950 Accreditation and has been independently tested to ensure that it will perform to the same high standards in years to come as it does on the day it's installed.



12

Doors Designed to Last

Our doors have been awarded PAS 23/24 a stringent standard, that means the system has been designed from the ground up to be as secure as possible, ensuring peace of mind about the security of your home.

SYSTEM SPECIFICATIONS

Since April 2002 the PVCu window industry changed in a very big way. In my words, "It sorted out the man in a white van or Fred's in sheds." ie. The professional or the lads just working for wages.

It was a very good thing for large window companies when FENSA (Fenestration Self-Assessment Scheme) regulations came into force. No longer can anybody have windows installed unless you were certified by FENSA or applied for planning permission (like having an extension built).

PLEASE SEE OUR PAGE ABOUT FENSA.



The FENSA regulation means that companies that install have no option but to comply with the rules.

OUR SPECIFICATIONS

1. Fully reinforced to system specifications.
2. Internal Scotia high security bead.
3. Aluminum or Galvanized Steel reinforcement to system specification.
4. 28mm Pilkington K or Low e Double Glazed units that reach well below the specified 1.9 U/Value.
5. The most up to date shoot bolt locking system that is available on the market at the time of your installation.

All doors and patios are fitted with a Yale lock and once again if anything more superior comes on the market before your doors are fitted, you will have them fitted at no extra cost, as security is being upgraded constantly.

Euro-Cell is one of the largest PVCu window fabricators in the country. Please look at their website for any further information you might need: www.eurocell.co.uk



SYSTEM OPTIONS

White PVCu, Rosewood, Rosewood on White, Oak & Oak on White.

Toughened safety glass is fitted as standard where needed. Toughened glass does not mean stronger glass, it is meant for safety only. ie. Patio doors etc. On heavy contact it will shatter like a car window screen.

All windows next to doors and anything lower than 800mm from ground level will

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